

POLICY BOARD

MEETING 2

MARCH 26, 2021

AGENDA

Join Zoom Meeting

<https://fsu-hipaa.zoom.us/j/91057685524>

or join by phone

929 205 6099

Meeting ID: 910 5768 5524

Objectives

- Review Management Council, Advisory Committee and At-Large Roles
- Review and refine Management Council Charge
- Review and refine Management Council and Advisory Committee candidate list
- Discuss update on Executive Director search
- Review workplan

- 1:00 Welcome, agenda review and introductions
- Overview of proposed Management Council and Advisory Committee Structure
- Review and refinement of Management Council Charge
- Review and refinement of potential Management Council and Advisory Committee candidate list
- 2:15 Break
- 2:30 Review and refinement of placeholder vision and mission
- Update on Executive Director search
- Review workplan
- Next steps
- Public comment
- 3:30 Adjourn

ST. ANDREW & ST. JOSEPH
BAYS
ESTUARY PROGRAM
at FSU PANAMA CITY
DISCUSSION GUIDELINES

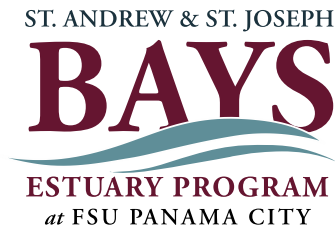
- Expect and respect differing perspectives.
- Listen to understand.
- Speak to be understood (at least at first – persuasion comes later)
- Clarify your assumptions, for yourself and others.
- Ask questions.
- Offering an idea for discussion indicates a desire to explore the idea, not necessarily support for it.
- Speak one at a time.
- Focus on issues, not personalities.
- Share the air-time !!! (We don't have much of it.)

TELECONFERENCE PROTOCOLS

- Please stay on mute unless you are called on
- Use the "raise your hand" if you wished to be called on for a question or comment
- Please wait until invited by the facilitator to speak to avoid confusion
- Please identify yourself and your organization when you start to speak
- You may use the chat box too but we will rely first on the "raise your hand" for questions or comment
- We may use icons at the bottom of the participant window (thumbs up/down, "clap hands" etc.) to indicate your response to statements or ideas
- We will rely on audio (either computer or phone) and document sharing.
- We encourage you to use the video today.

ACCEPTABILITY-TESTING SCALE

- Wholehearted support – this is something what I would do
- Support – this may not be what I would do, but it is good, and I can support it (or live with it)
- Minor reservations – I may be able to live with it or even support it, but I need clarification or refinement first
- Major reservations – I cannot support as currently drafted



WORKSHEET 1

This worksheet describes the key discussion questions for the material on the following pages. In preparation for the meeting, please review the material and consider answers to these questions that you might want to offer during the meeting.

MANAGEMENT COUNCIL CHARGE (Page 6)

- Is the composition of the Management Council as described appropriate?
- Does this seem a complete description of what the Management Council will need to do?
- What else should be added to the bulleted list of Management Council responsibilities?

STEM ADVISORY COMMITTEE CHARGE (Page 7)

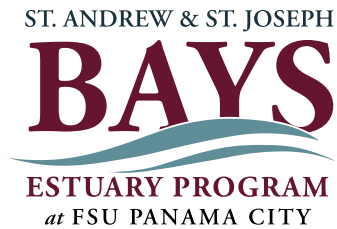
- Is the description of the Committee appropriate and complete?
- Does this seem a complete description of what the Committee will need to do?
- What else should be added to the bulleted list of Committee responsibilities?

COMMUNITY ACTION ADVISORY COMMITTEE CHARGE (Page 7)

- Is the description of the Committee appropriate and complete?
- Does this seem a complete description of what the Committee will need to do?
- What else should be added to the bulleted list of Committee responsibilities?

DEVELOPMENT AND FINANCIAL PLANNING ADVISORY COMMITTEE CHARGE (Page 8)

- Is the description of the Committee appropriate and complete?
- Does this seem a complete description of what the Committee will need to do?
- What else should be added to the bulleted list of Committee responsibilities?



WORKSHEET 2

This worksheet describes the key discussion questions for the material on the following pages. In preparation for the meeting, please review the material and consider answers you might want to offer during the meeting.

POTENTIAL CANDIDATES LIST - MANAGEMENT COUNCIL, ADVISORY COMMITTEE AND AT-LARGE (Page 9)

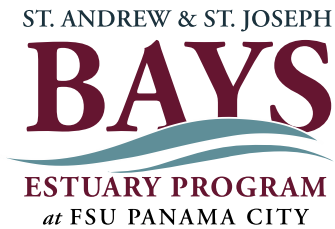
Please note that the list includes does not specify which individuals would serve on the Management Council or specific committees.

- Are there governmental or non-governmental organizations whose perspective, knowledge or expertise are need by the effort that should be added to the list?
- Are there individuals whose perspective, knowledge or expertise would be useful to the effort that should be added to the list? (Please note: Individuals may serve as representatives of an organization if appointed by that organization, or participate At-Large as Citizen Contributors.)

VISION AND MISSION STATEMENTS (Page 10)

Please review the placeholder statements, and think about how you would describe the Vision and Mission of the Estuary Program.

- What edits or refinements to the placeholder statements would you suggest?



PARTICIPANT ROLES AND RESPONSIBILITIES

POLICY BOARD

The Policy Board will consist of 12 voting members and 9 non-voting agency representatives from the jurisdictions and agencies below (membership as of Feb. 25, 2021). Policy Board members shall have recommendation authority and be governed by Florida Sunshine Laws.

Voting Members

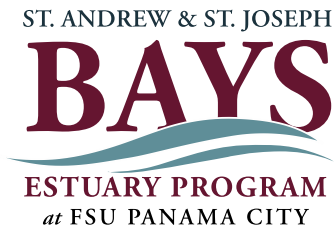
Bay County Commissioners (2)
 Gulf County Commissioner
 Callaway
 Lynn Haven
 Mexico Beach
 Panama City
 Panama City Beach
 Parker
 Port St. Joe
 Springfield
 FSU Panama City

Non-Voting Representatives

Florida Department of Environmental Protection (FDEP)
 Florida Fish and Wildlife Conservation Commission (FFWCC)
 Florida Department of Economic Opportunity (DEO)
 Northwest Florida Water Management District (NFWFMD)
 Emerald Coast Regional Council
 National Oceanic and Atmospheric Association (NOAA)
 US Army Corps of Engineers (USACE)
 US Environmental Protection Agency (EPA)
 US Fish and Wildlife Service (FWS)

The Policy Board will:

- Develop consensus on and provide overall direction for the program, including the Management Council, Advisory Committees and staff in the context of a community-supported long-term vision of success
- Provide oversight of program activities
- Make policy decisions on program priorities, budgets, expenditures and the Comprehensive Conservation Management Plan.
- Appoint representatives to serve on the Management Council and Advisory Committees



PARTICIPANT ROLES AND RESPONSIBILITIES

MANAGEMENT COUNCIL

The Management Council will be appointed by the Policy Board. The composition of the Management Council will reflect a balanced mix of experience, technical expertise and authority, and of public, private and non-profit stakeholders across the watershed.

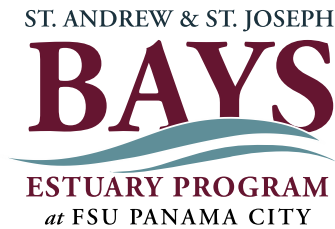
Three (3) Management Council positions will be reserved for the designated chairs of the STEM, Community Action, and Development/Financial Planning Advisory Committees. Management Council members shall have advisory authority and be governed by Florida Sunshine Laws.

The Council will include at least one representative of each of the following stakeholder categories:

Academic/Research	Industry/Trade
Business/Tourism	Local Government
Civic/Community	Federal, State & Regional Agencies
Conservation	Military
Recreational and Commercial Fishing	Development/Construction/Real Estate

The Management Council will operate by consensus, and will work with staff and advisory committees to:

- Develop a joint, science-based understanding of issues affecting the health of the bays
- Build consensus on priority issues
- Identify and prioritize actions to address the issues, including projects, categories of projects and management strategies
- Build consensus on a Comprehensive Conservation Management Plan (CCMP) for the bays and watershed
- Inform and advise the Policy Board regarding science, issues, and priorities
- Make recommendations to the Policy Board regarding issues, actions. the CCMP, budget and expenditures.



PARTICIPANT ROLES AND RESPONSIBILITIES

SCIENCE TECHNOLOGY ENGINEERING AND MODELING (STEM) ADVISORY COMMITTEE

The STEM Advisory Committee will be composed of a range of scientists and technical experts from the public, private, academic and nonprofit sectors recommended by the Management Council and appointed to the Policy Board. STEM Committee members shall have advisory authority and be governed by Florida Sunshine Laws.

The STEM Advisory Committee will provide science and technical advice to the Management Council and staff on CCMP issues related to:

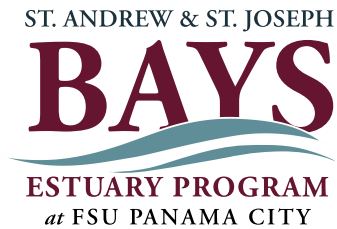
- Water quality
- Restoring and conserving habitat
- Protecting of living coastal and marine resources
- Enhancing community resilience, restoration and conservation
- Monitoring efforts.

COMMUNITY ACTION (CA) ADVISORY COMMITTEE

The Community Action (CA) Advisory Committee will be composed of citizens and stakeholders from the public, private and nonprofit sectors representing the communities throughout the watershed. CA Committee members shall have advisory authority and be governed by Florida Sunshine Laws.

The CA Advisory Committee will provide advice to the Management Council and staff on:

- Public outreach strategy and specific projects to implement that strategy
- Community resiliency needs
- Adaptation challenges
- Enhancing public understanding
- Enhancing community support



PARTICIPANT ROLES AND RESPONSIBILITIES

DEVELOPMENT AND FINANCIAL PLANNING (DFP) ADVISORY COMMITTEE

The Development and Finance Planning (DFP) Advisory Committee will be composed of members of the Management Council. DFP Committee members shall have advisory authority and be governed by Florida Sunshine Laws.


The DFP Advisory Committee will develop a plan for approval by the Policy Board to secure funding from a variety of revenue sources to support and sustain the implementation of the CCMP and the monitoring of its progress, including population-based local government contributions and other potential state, regional federal private and philanthropic funding sources.

AT-LARGE SCIENTISTS AND CITIZENS

At-large scientists and citizens are encouraged to participate at any level within the for fact-finding and information-gathering purposes. At-Large scientists will be recognized as "*Contributing Scientists and Engineers*". At-large citizens will be recognized as "*Citizen Contributors*". At-large participants will not be appointed and will function in a non-advisory role for fact-finding and information-gathering purposes only; therefore, they are exempt from the Florida Sunshine Law.

SPECIAL TASK FORCES/WORKSHOPS

From time to time, workshops or task forces may be established to provide topic-specific and time-specific guidance to the program regarding specific issues or actions. The Program will seek legal counsel opinion for each workshop or task force and its specific charge to determine applicability of Florida Sunshine Law.

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BAYS
ESTUARY PROGRAM
at FSU PANAMA CITY

SASJ BAYS ESTUARY LIST OF POTENTIAL MANAGEMENT COUNCIL AND COMMITTEE CANDIDATES BY SECTOR			
	NAME	AFFILIATION	TITLE/ROLE
LOCAL GOVERNMENT			
1	Robert Majka	Bay County	Manager
2	Kelly P. Jenkins, P.E.	Panama City Beach	Public Works Director
3	Vickie Gainer	Lynn Haven	City Manager
4	Scott Jackson/	UF/Bay City. Sea Grant	Extension Agent [Director of office]
5	Jenny Baldwin	City of Springfield	Director, Public Utilities
6	Mario Gisbert	Mexico Beach	City Administrator
7	Jim Anderson	Port St. Joe	City Manager
8	Mark McQueen	Panama City	City Manager
9	Kari Summers	Gulf County	Deputy Administrator
STATE, REGIONAL & FEDERAL AGENCIES			
10	Katie Konchar	FWC Div. Habitat Conservation	Aquatic Habitat Conservation & Restoration Section
11	Jonathan Brucker	DEP	Aquatic Preserves
12	Ada Clark	Emerald Coast Regional Council	Community and Econ. Development Manager
13	Darryl Boudreau	Northwest Florida Water Mgt District	Resource Program Planning Mgr
14	Melody Ray Culp	USFWS	Coastal Program
15	Wade Lehman	USEPA	
16	Joy Swanson Pleas	FDOT Dist. 3	Environmental Administrator
17	Jeremy LaDart	USCOE, Mobile District	Chief, Planning and Environmental Div.
BUSINESS/INDUSTRY/TOURISM/DEVELOPMENT			
18	Carol Roberts MC	Bay Co. Chamber of Comm	CEO
19	Dan Rowe	Visit Panama City Beach	CEO
20	Becca Hardin	Bay Econ. Development Alliance	President
21	Catherine McCloy	St Joe Company	Dir. of Planning and Development
22	Parker McClellan	NW Florida Beaches Intl. Airport	Executive Director
23	Wayne Stubbs	Port of Panama City	Executive Director
24	Charles Boyett	Next Era Energy/ Gulf Power	Regional Representative
25	Michael Archibald	Deseret Cattle & Timber	General Manager
26	Brett Tremblay	Westrock Paper Mill Company	General Manager
RECREATIONAL FISHING/BOATING			
27	Tom Putnam,	Half Hitch	Owner
28	Pam Anderson	Capt. Anderson's Marina	Owner
CONSERVATION ORGANIZATION			
29	Candis Harbison	Bay County Conservancy	President
30	Jonnie Smallman	St. Andrew Bay Watch SABW	Vice President
31	Gail Carmody MC	Citizen	former USFWS Scientist
32	Chad Hanson	Pew Trusts	Science and Policy Analyst
MILITARY			

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33	Traycee Chapman	Tyndall AFB	Community Planner
34	John Skaggs	Naval Support Activity Panama City	Community Planning and Liaison Officer
35	Tom Neubauer	Bay Defense Alliance ERA Neubauer Real Estate	Chair Owner and President
CIVIC/COMMUNITY/CITIZENS			
36	Ron Boyce	AMIkids Panama City Marine Institute	Executive Director
37	Cecilla Scoon	Florida League of Women Voters	Bay Co Chapter President, Florida LWV Vice President
38	Dr Dusty May	Baysavers/ Dentist	Chair
ACADEMIC/ CENTERS/ SCHOOLS			
39	Linda Fitzhugh	Professor	Gulf Coast State College
40	Irvin Clark	FSU Panama City	Associate Dean, Student and Strategic Initiatives

VISION AND MISSION STATEMENT PLACEHOLDERS

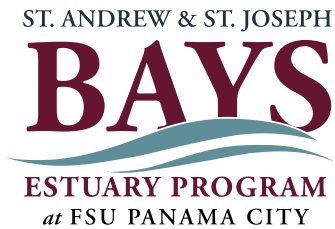
The facilitators have prepared the following statements based on the Policy Board’s discussion at its first meeting, on February 25, 2021. The statements are intended as starting points for a discussion of the Vision and Mission of the program at Policy Board Meeting 2 in March. They should be considered placeholders for the statements to be developed by the board, rather than drafts.

Vision

Healthy bays that support natural systems, recreation, fisheries and a vibrant economy in the communities that surround it, and sustainable communities in the watershed that live in harmony with the needs of the estuary.

Mission

To collaborate -- as representatives of private, public, and non-governmental stakeholders -- in improving our science-based understanding of the needs of the estuary, and in developing, promoting and implementing projects that protect and restore the health of the bays.



March 2021

MEETING EVALUATION

Participants will be asked to respond to each of the following questions via on-line polling at the end of the meeting using a 1 to 5 scale, where 1 means strongly disagree and 5 means strongly agree. Comments to the open-ended questions can be provided in either the chat box on-line or via email to the facilitators at hbeardall@fsu.edu

Disagree			Agree	
1	2	3	4	5

1. Please assess the following aspects of the meeting.

The agenda packet was very useful.

The objectives for the meeting were made clear at the outset.

Overall, I am very satisfied with the meeting.

2. Do you agree that each of the following meeting objectives was achieved?

Review Management Council, Advisory Committee and At-Large Roles

Review and refine Management Council Charge

Review and refine Management Council and Advisory Committee candidate list

Discuss update on Executive Director search

Review workplan

3. Please tell us how well the facilitators helped the participants engage in the workshop.

The facilitators made sure all perspectives were heard and respected.

The facilitators helped us arrange our time well.

4. What did you like best about today's meeting?

5. How could the meeting have been improved?

6. Do you have any other comments that you would like to add (Please use back of form if needed)?