

Dr. Joseph Krupka, CPA/PFS CGMA

732-439-0600

joekrupka@aol.com

ACADEMIC BACKGROUND:

Degrees:

Doctorate in Business Administration, *Georgia State University, J. Mack Robinson School of Business*, Atlanta, Georgia, 2012 Major: Accounting and Global Business

Master of Science in Accounting, *Binghamton University*, Binghamton, New York, 1980

Bachelor of Science in Accounting with Honors, *Rochester Institute of Technology*, Rochester, New York, 1979

Academic Experiences:

Associate Professor of Accounting, AACSB Scholarly Academic (SA), *Savannah State University, College of Business Administration*, Savannah Georgia 2017-present

Associate Professor of Accounting, AACSB Scholarly Academic (SA), *Lander University, College of Business and Public Affairs, School of Management*, Greenwood, South Carolina 2015 2017

Graduate Faculty, Adjunct, AACSB Scholarly Academic (SA) *Texas A & M University Commerce, College of Business*, Commerce, Texas Spring 2013, Fall 2015 to present

Assistant Professor of Accounting, Graduate Faculty, AACSB Scholarly Academic (SA) *Texas A & M University Commerce, College of Business*, Commerce, Texas 2013-2015

Assistant Professor of Accounting, Graduate School Faculty Member, *Georgia Southwestern State University, School of Business (AACSB)*, Americus, Georgia 2010- 2013

Assistant Professor of Accounting, *College of Coastal Georgia, Department of Business and Public Affairs*, Brunswick, Georgia 2009-2010

Teaching Associate, *Coastal Carolina University, Wall College of Business, Accounting Finance and Economics Department (AACSB)*, Conway, South Carolina 2007-2009

Adjunct Professor, *Rutgers University School of Management, Accounting Department (AACSB)*, New Brunswick, New Jersey 1993-1998

ACADEMIC HONORS:

Faculty Member, Beta Alpha Psi Honor Society, Zeta Epsilon Chapter, Texas A & M University, Commerce, Texas.

Most Valuable Professor (MVP) Award, Georgia Southwestern State University, Americus, GA 2013

Beta Gamma Sigma, International Honor Society at Georgia State University, Atlanta, GA

Doctoral Colloquium Selected Participant, *2011 Management Accounting Section Research and Case Conference*, American Accounting Association, Atlanta, Georgia, January 2011

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INTELLECTUAL CONTRIBUTIONS:

Academic Publications:

Recommitment to Advancing Tax Ethics, Journal of Accounting Ethics and Public Policy, Volume 19, No. 1, 2018.

Proceeding, *Advancing the Ethical Tax Profession*, Southern Institute for Operations Research and the Management Sciences, October 6, 2016.

Contributor, *Personal Finance: An Encyclopedia of Modern Money Management*, the ideal roadmap to 21st century financial literacy; ISBN-13:978-1440830310, ABC-CLIO, Santa Barbara, California; January 2015.

“Mid-Year Tax Planning Summer is a Great Time to Meet with Your Clients” Summer 2014, NATP TAXPRO Journal. Checklist is being utilized nationally on the NATP website.

“Ethics - Doing the Right Thing” Winter 2013, NATP TAXPRO Journal.

“Corporate Social Responsibility and Sustainability Trends: An Empirical Analysis of Drivers, Success Measures and Competitive Value for Multi-National Corporations in the Information and Communication Technology Industry,” Fortuna, Hazard-Robinson, Krupka and Loch, Georgia State University, Atlanta, GA, The First International Conference on Engaged Management Scholarship, Case Western Reserve University, Cleveland OH, June 3, 2011. Top Ten Download list for: SRPN: Information Technology (topic) and Sustainable Technology eJournal, February 9, 2012.

“Life Happens: Four Events That Could Change Your Clients’ Estate Planning Needs” Spring 2008, NATP TAXPRO Journal

“Financial Planning For a Lifetime” September 2004, NATP TAXPRO Monthly

Dissertation:

“The Fair-Trade Coffee Business Model’s Affect on the Small Scale Producers through the Lens of the Triple Bottom Line” (2012). http://digitalarchive.gsu.edu/bus_admin_diss/9

Textbook Reviewer:

Financial and Managerial Accounting: Information for Decisions 7e, authored by Wild, Shaw and Chiapetta, McGraw Hill, 2017.

Intermediate Accounting: Reporting and Analysis, 1st edition authored by James M. Wahlen, Jefferson P. Jones, and Donald P. Pagach, South-Western, Cengage Learning, 2013.

“Managerial Accounting 1st edition, authored by Charles Davis and Elizabeth Davis (Baylor University), John Wiley and Sons, 2011.

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Academic Article Reviewer:

AAA 2018 Annual Meeting, Washington, DC, August 4-8, 2018

Special Districts and Social Cohesion: An Empirical Analysis, February 19, 2018

AAA 2018 Southeast Regional Meeting, Greenville, South Carolina, April 19-21, 2018

Public Perceptions of Tax Avoidance, January 27, 2018;

Do They or Don't They? Earning Management through Permanently Reinvested Earnings,
January 27, 2018;

*The Pedagogy of Social Inquiry Model: A Concept of Theory Development in Graduate
Accounting Education*, January 27, 2018.

Today's CPA. Texas CPA Society Editorial Board Member

*Heads Up, Online Retailers: How A Recent U.S. Supreme Court Decision on Sales & Use Tax
Potentially Changes Everything and Nothing At All In Texas*, August 12, 2018;

Interesting Changes Further Restrict Deduction of Debt Financing Costs, June 3, 2018;

Settlement of Employment Claims, May 15, 2018;

CPAs Acting as Interim CFO: How To Manage The Risk, March 15, 2018;

Smart Phone Addiction, September 19, 2017;

We Made an S Election to Save Self-Employment Taxes, August 29, 2017;

Required Knowledge and Skills of Business School Graduates: A New Concern, August 23, 2017;

Tools and Techniques to Shield and Defer Taxes on Unrealized Stock Gains, June 28, 2017;

Inbound Tax Planning: What Your Clients Need to Know Before Immigrating, August 26, 2016;

Base Erosion and Profit Shifting, May 17, 2016

2017 Southeastern Informs Conference, Myrtle Beach, South Carolina, July 21, 2017

*The Beveridge Curve in the Recovery from the Great Recession: Estimates for Five Geographic
Regions.*

AAA 2016 Annual Meeting, New York, New York, August 6-10, 2016

*"Unfair Labor Practice Charges and Audit Fees," The Effect of Individual Auditor Overseas
Experience on Audit Quality: Evidence from China"*

*Issues Affecting Convergence of National Accounting Standards with IFRS in a Transitional
Country: The Case of China*, Academy of Accounting and Financial Studies Journal, June 2016

AAA 2016 Southeast Region Meeting, Atlanta, Georgia, April 14-15, 2016

"Quantifying the Reporting Bias of Corporate Social Responsibility (CSR) Disclosures"

*"Market Valuation of Tax Avoidance and Corporate Social Responsibility: Does the Market
Discount Corporate Robin Hoods?"*

AAA 2016 Midyear American Taxation Association Meeting, Orlando, Florida Feb 25-27, 2016

"Corporate Social Responsibility and Taxation: The Next Step of the Evolution" and *"Does
Capital Market Pressure and Disclosure Regulation Shape Tax Aggressiveness?"*

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AAA 2015 Annual Meeting, Chicago, Illinois

“Embedding Sustainability Measures into Corporate Financial Reporting”

“Tax Lobbying and Corporate Political Activity: How Do Firms Seek Tax Relief”

“Implementing Technology in Auditing Classes: The Case for IDEA”

“The IT Auditor Function on Financial Statement and Integrated Audits: Description of Practice and Avenues for Future Research”

“The Influence of Corporate Social Responsibility on Lobbying Effectiveness: Evidence from Effective Tax Rates”

“The Relationship between Exam Completion Sequencing and Performance by Accounting Students” and *“CEO Religious University Affiliation and Tax Planning”*

AAA 2014 Annual Meeting, Atlanta, Georgia

“Using the Codification to Research Complex Accounting Issues,” Teaching, Learning and Curriculum Section, 2014.

AAA 2014 Annual Meeting, Ethics Symposium Submissions: *“Tone at the Top or Tune in the Middle?”* *“Where There is Smoke There is Fire: Red Flags in Accounting,”* 2014.

The Academic Forum, www.theacademicforum.org,

“Ethical Perspectives: The Influence of Evolutionary Groupism,” Abstract, February 2015

“Commercialization V Ethics: A Critical Review of Online Essay Writing Companies – The Way Forward,” June 2014

“New Lease Accounting Standards: The Major Project that Lies Ahead for Lessee Companies,” Abstract, May 2014

“Tax Implications for Athletes Playing Regular Season Games in International Markets,” March 2014

“Commercialization V Ethics: A Critical Review on Online Essay Writing Companies – The Way Forward,” January 2014

“Creating a Culture of Service in a Higher Education IT Organization,” First International Conference on Engaged Management Scholarship, March 7, 2011

Presentations:

A New Look at Academic Dishonesty in Higher Education, 2018 Southeastern Chapter of INFORMS, October 4-5, 2018, Myrtle Beach, South Carolina.

Tomorrow’s World: Educating the Future Accounting Professional, 2018 Annual Meeting and Conference on Teaching and Learning in Accounting, American Accounting Association, August 6, 2018, Washington, D.C.

An Analysis of the Effects of the Financial Crisis of 2008 on Country Sustainability Efforts, Discussant, AAA 2018 Southeast Regional Meeting, April 20, 2018, Greenville, South Carolina.

Corporate Sustainability Reporting: Integration and Assurance Determinants from the Global Reporting Initiative, Discussant, AAA 2018 Southeast Regional Meeting, April 20, 2018, Greenville, South Carolina.

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Internship Forum, South Carolina Association of Accounting Educators, Greenwood, South Carolina, February 24, 2018.

Academic Dishonesty in Educational Programs by Students, South Carolina Association of Accounting Educators, Columbia, South Carolina, February 25, 2017.

“Market Valuation of Tax Avoidance and Corporate Social Responsibility: Does the Market Discount Corporate Robin Hoods?” AAA 2016 Southeast Regional Meeting, Atlanta, Georgia, April 15, 2016.

“Online Teaching – Current Issues, Technologies & Concerns,” South Carolina Association of Accounting Educators, Charleston, South Carolina, February 27, 2016.

“Bells and Whistles: Best Practices in Teaching Accounting Principles,” AAA 2014 Southwest Regional Meeting, Dallas, Texas, March 13, 2014.

Small Business and Entrepreneurship Conference (SBECON), Texas A & M Commerce, TX. February 19, 2014 – *Presenter*, Tax Strategies Workshop; *Presenter*, Financial Statement Analysis Workshop; and *Moderator*, Financing Small Business.

“Personal Financial Planning for College Students,” Beta Alpha Psi Honor Society, Zeta Epsilon Chapter, Texas A & M University, Commerce, Texas October 23, 2013.

Corporate Social Responsibility and Sustainability Trends: An Empirical Analysis of Drivers, Success Measures and Competitive Value for Multi-National Corporations in the Information and Communication Technology Industry,” The First International Conference on Engaged Management Scholarship, Case Western Reserve University, Cleveland OH, June 3, 2011.

Research in Progress:

“Student Decision Making Concerning Academic Honesty in the College of Business” – Survey research of college of business students regarding ethical thinking and academic honesty.

“Ethics in Taxation”- Investigation of ethical dilemmas in the tax industry.

“Financial Planning through the Lens of the ‘1040’”- Analysis of the tax return as the initial evaluation of financial planning needs.

“Tax Efficiency in Retirement”- Study of retirement related tax efficiency models.

“Triple Bottom Line (TBL) Strengthens Corporate Governance”-Exploration and analysis of corporations that have implemented the TBL reporting system.

“Financial Literacy Centers Effectiveness on University Campuses”- Case study analysis of leading university financial literacy centers.

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TEACHING:

Graduate:

Accounting Research and Communication*	Accounting Theory
Business Ethics for Accountants**	Accounting for Managers
Financial Statement Analysis	Advanced Auditing
Auditing	Investment Planning
Personal Financial Planning	
Accounting for Executives	

Undergraduate:

Principles of Accounting I	Cost Accounting
Principles of Accounting II	Business Management
Financial Accounting	Income Tax
Managerial Accounting	Accounting Information Systems
Intermediate Accounting I	Contemporary Issues in Accounting
Intermediate Accounting II	Not for Profit and Government Accounting
Intermediate Accounting III	Auditing
Business Ethics for Accountants**	Financial Wellness

*Master's Degree (MPA/MBA and MSA) Comprehensive Exam Coordinator – Texas A & M Commerce

**Accounting Ethics Course Instructor Approval, Texas State Board of Accountancy, August 2013

Other Teaching Activities:

Participant, *Accounting Educators Conference*, Georgia, 2018, 2013, 2012, 2011, 2009; South Carolina, 2017, 2016, 2008; Texas 2014, 2013.

Course Developer, Developed *On-line Business Ethics for Accountants Course* approved by the Texas Board of Accountancy to meet the educational requirements for CPA licensure, 2014.

Coordinator, *IRS Adrian Project*, Texas A & M Commerce University, 2013-2014

Mentor, *IRS Volunteer Income Tax Assistance (VITA) Program*, Texas A & M Commerce University Site, 2013-2015.

Representative, Georgia Southwestern State University, *University System of Georgia Adult Learning Consortium*, Savannah, Georgia, June 2013.

Coordinator, *IRS Volunteer Income Tax Assistance (VITA) Program*, Coastal Carolina University Site, 2007-2009.

Certifications:

Certified Public Accountant (CPA) – New Jersey, South Carolina, Georgia, Texas
Securities License Series – 24 (Registered Principal), 7, 6, 63, and 22
Personal Financial Specialist (PFS)
Chartered Global Management Accountant (CGMA)
Certified Fund Specialist (CFS)
Board Certified in Mutual Funds (BCM)
Life and Health Insurance License – Georgia, South Carolina, New Jersey, New York,
and Florida

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Professional Affiliations:

American Accounting Association
American Institute of Certified Public Accountants
Society of South Carolina Certified Public Accountants
Texas Society of Certified Public Accountants
New Jersey Society of Certified Public Accountants
Georgia Society of Certified Public Accountants
National Association of Tax Practitioners
Financial Planning Association
South Carolina Association of Accounting Educators
Texas Association of Accounting Educators
Georgia Association of Accounting Educators
World Affairs Council of Atlanta
International Executive Doctorate in Business Administration Society
Beta Gamma Sigma Business Honor Society, Georgia State University Chapter
Beta Alpha Psi Honor Society, Zeta Epsilon Chapter
Delta Sigma Pi, an International Professional Business Fraternity; *Initiated at Rochester Institute of Technology, Rochester, NY, 1976; Founding Brother, Binghamton University Chapter, Binghamton, NY, 1980.*

Non-Academic Experiences:

Owner, Joseph Krupka, CPA, P.C. (1990-Present) Savannah, GA

Responsible for complete development of C.P.A. and financial planning practice including tax, small business, estate, college and retirement planning.

Partner, *Krupka & DiPaolo, C.P.A.'s* (1985-1990). South Plainfield, NJ

Partnership specializing in small business clientele. Developed individual tax return business and financial planning consulting.

Controller, *Durling Farms* (1983-1985). Whitehouse, NJ

Responsible for all accounting and financial decisions in a 25 million dollar corporation. Developed in-house computer programs for accounting, payroll, cost accounting and inventory control.

Senior Accountant, *Laventhol & Horwath* (1980-1983). East Brunswick, NJ

In charge of audits of small to medium size corporations specializing in retail, health care and government audits for a top ten accounting firm.

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SERVICE:

Service to the Institution:

2018-2019: Strategic Planning and Financial Strategies Committee, College of Business Administration, Savannah State University, Savannah Georgia

2018-2019: Committee Chair, Academic Programs, College of Business Administration, Savannah State University, Savannah Georgia

2018-2019: Committee Chair, Recruiting, Department of Accounting, Computer Information Science and Global Logistics, College of Business Administration, Savannah State University, Savannah Georgia

2018: Judge, 5th Annual COBA Research Day, Sponsored by College of Business Administration and G-LIBER Center of Excellence, Savannah State University, Savannah Georgia

2017 to present: Academic Programs Committee Member, College of Business Administration, Savannah State University, Savannah, Georgia

2017 to present: Assurance of Learning Committee Member, College of Business Administration, Savannah State University, Savannah, Georgia

2017: Team Mentor and Judge, 3rd Annual Global Case Competition, Savannah State University, Savannah Georgia

2016-2017: Faculty Advisor, Beta Gamma Sigma, Lander University, Greenwood, SC

2015-2017: Faculty Senate Member, Chair Finance and Budget Committee, School of Management Representative, Lander University, Greenwood, South Carolina

2015-2017: Member, Board of Directors, Lander Professional Business Society, Lander University, Greenwood, South Carolina

2015- 2017: Graduate School Advisor, School of Management, Lander University, Greenwood, South Carolina

2015: Faculty Representative, School of Management, Lander University Open House, Greenwood, South Carolina

2014-2015: Committee Member, College of Business Strategy Committee, Texas A & M Commerce

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2014-2015: Chairperson, College of Business Student/Alumni Committee, Texas A & M Commerce: Five subcommittees including Scholarship, AACSB Student Regulations, Alumni, Events and Newsletter. Directly report to the Dean; accountable for subcommittee chairs and 20 faculty members.

2014: Member, Search Committee, Assistant Dean/Accounting Department Chair, School of Business, Texas A & M Commerce

2014: Chairperson, Search Committee, Faculty, Accounting Department Faculty, Texas A & M Commerce

2014-2015: Campus Faculty Representative, Texas Society of Certified Public Accountants, Dallas Texas

2014: Participant, AACSB International Business Accreditation Seminar, Denver, Colorado

2013-2015: Chairperson, Undergraduate Institutional Effectiveness Committee, College of Business, Texas A & M

2013-2014: Search Committee Member, Dean of School of Business, Texas A & M Commerce

2013-2015: Member, Entrepreneur Task Force, Texas A & M Commerce

2013-2014: Committee Member, Small Business and Entrepreneurship Conference (SBECON), Texas A & M Commerce

2013-2014: Member, Tenure and Promotion Development Committee, Texas A & M Commerce

2013-2014: Lead Accounting Department Coordinator, Undergraduate Accounting Programs, AACSB and SACS Re-accreditation, Texas A & M Commerce

2013-2015: Director of the Center for Excellence in Financial Literacy (in developmental stages), Texas A & M Commerce

2013-2015: Coordinator, Undergraduate Accounting Program, Texas A & M Commerce

2013-2015: Coordinator, Principles of Accounting One & Two Courses, Texas A & M Commerce

2011-2013: Chair of the Accounting Department, School of Business, Georgia Southwestern State University, Americus, Georgia

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2011-2013: Member, Undergraduate Curriculum Committee, Georgia Southwestern State University, Americus, Georgia

2012-2013: Member, School of Business Distance Learning Committee, Georgia Southwestern State University, Americus, Georgia

2012-2013: Member, School of Business Representative, Athletic Committee, Georgia Southwestern State University, Americus, Georgia

2012-2013: Mentor, Women's Basketball Team, Georgia Southwestern State University, Americus, Georgia

2012-2013: Chair, Accounting Faculty Search Committee, Georgia Southwestern State University, Americus, Georgia

2010-2012: School of Business Representative, Institutional Effectiveness Committee (IEC), Georgia Southwestern State University, Americus, Georgia

2010-2011: Member, Institutional Review Board (IRB) Committee, Georgia Southwestern State University, Americus, Georgia

2010: Faculty Senator (Elected), Representative for Department of Business and Public Affairs, College of Coastal Georgia, Brunswick, Georgia

2009-2010: Member, Committee on Faculty Welfare and Development, College of Coastal Georgia, Brunswick, Georgia

Service to the Profession:

2018 to present: Mentor, AICPA Mentoring Program for the next generation to become leaders in CPA Financial Planning Profession

2018-2019: Georgia Society of Certified Public Accountants Savannah Chapter, Secretary/Treasurer

2018 - present: American Accounting Association, Teaching, Learning and Curriculum Section, Committee Chairperson, Textbook Testbank Questions Project, Intermediate Accounting Two

2017- present: American Accounting Association, Teaching, Learning and Curriculum Section, Faculty Development-Multiple Choice Testbank Cheating Committee Member

2017 - present: American Accounting Association, Teaching, Learning and Curriculum Section, Faculty Development-Research Committee Member

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2017 -present: American Accounting Association, Teaching, Learning and Curriculum Section, Faculty Development-Teaching Committee Member

2017-present: American Funds, Panel Member, Voice of the Advisor Panel

2016-2017: American Accounting Association, Committee Member, External Relations Committee

2016-present: Academy of Accounting and Financial Studies Journal, Review Board Member

2016-present: Texas Society of Certified Public Accountants, Member, Editorial Board

2016-present: Texas Society of Certified Public Accountants, Member, Relations with Educational Institutions Committee

2015-present: American Accounting Association, ATA Committee Member, Research Resources and Methodologies Committee

2014-present: Georgia Society of Certified Public Accountants Financial and Estate Planning Council, Atlanta, Georgia

2013-present: New Jersey Society of Certified Public Accountants, Member, Educators Committee, Student Programs and Scholarships Committee, and Personal Financial Planning Interest Group

2013-present: Panel Member, CPATrendlines Research Survey Panel

2012-present: Money Doctor, AICPA 360 Degrees of Financial Literacy
Public service designed to provide guidance on financial planning issues.

2012-present: FPA Research Group Panelist

2011-2012: American Accounting Association Teaching Resources Committee

2009-2010: SC Association of CPA's, Task Force Membership Committee

1999-2009: New Jersey CPA Society Task Force Member

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Service to the Community:

- 2018 -present: Founding President, Elly's Foundation
- 1994-2005: Board of Directors, South County Day Care Center
- 1999-2005: President, South County Day Care Center
- 1989-1994: Board of Directors, Society Hill Condominium Assoc.
- 1991-1994: President, Central Jersey Men's Baseball League
- 1982-1984: Board of Directors, Big Brothers and Sisters of Middlesex County

Special Interest:

- 2018: *Evolution Finance*, Column: Ask the Experts: Talkin' Bout Taxes, Question: How is this Tax Day 2018 from years past?
- 2010-2013: Georgia Southwestern State University Online Speaker's Bureau Member
- 2000-2005: Guest Appearances, News Channel 12 New Jersey
- 2004: Guest Appearances, "You and Your Money" WCTC-1450 NJ