

DR. ERIKA GOINES

EDUCATION

EdD	University of West Florida, Curriculum and Instructional Technology Dissertation: “The Influence of Content Filtering and Teachers' Self-Efficacy on the Level of Use of the Internet in K-12 Classrooms” Committee: Dr. Byron Havard (chair), Dr. Holly Ellis, Dr. Karen Rasmussen	December 2013
EdS	University of West Florida, Curriculum and Instructional Technology Advisor: Dr. Byron Havard	August 2011
MA	University of South Florida Digital Journalism and Design	May 2022
MS	Florida State University Corporate and Public Communication	April 2005
GCert	Florida State University Emergency Management	May 2024
GCert	University of South Florida Food Writing and Photography	May 2022
BS	Florida State University Media Communication Studies	December 2002
AA	Gulf Coast Community College Radio/Television Broadcasting	August 2000

HONORS AND AWARDS

Robert E. Tinney Professor of the Year

2021

A full-time member of the Gulf Coast State College faculty who exhibits accomplishments according to one or more of the following criteria: Exceptional Teaching, Professional Development, Innovation, Problem-solving, research, or grants awarded, Community service, Diversity

Frank W. Eiseman Outstanding Academic Advisor Award

2020

An employee of Gulf Coast State College for at least three years who currently serves as an academic advisor, demonstrates enthusiasm in working with students regarding their career planning and class selections, shows a sincere concern for the individual student, and actively contributes to the learning environment of Gulf Coast State College.

Catherine Nix Outstanding Club Advisor Award

2015

An employee of Gulf Coast State College who serves as a designated advisor for a sanctioned Gulf Coast State College club, works with students and student groups outside the classroom, shows a sincere concern for the individual student and the student's role in life, demonstrates the ability to develop enthusiasm and leadership among students.

Nominations

Frank W. Eiseman Outstanding Academic Advisor Award	2023
Robert E. Tinney Professor of the Year	2022
Robert E. Tinney Professor of the Year	2019
Frank W. Eiseman Outstanding Academic Advisor Award	2019
Robert E. Tinney Professor of the Year	2018

RESEARCH EXPERIENCE

Dissertation, University of West Florida, Pensacola, Florida

2013

Advisor: Dr. Byron Havard

- The Influence of Content Filtering and Teachers' Self-Efficacy on the Level of Use of the Internet in K-12 Classrooms

TEACHING EXPERIENCE

Courses Taught

BAS Courses Taught at GCSC

Course #	Course Name	Semesters Taught		
		Fall	Spring	Summer
DIG3343	Broadcast Graphics		2019, 2020, 2022, 2023	2018,
DIG3451	Visual Storytelling	2022, 2023	2018, 2019, 2024	2018, 2022,
DIG3512	Digital Optimization and Analytics	2022,	2023, 2024	
DIG3525	Digital Production Studio I	2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023	2020, 2022,	2022, 2024
DIG3526	Digital Production Studio II	2020, 2021,	2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024	2015, 2017, 2020,
DIG3543	Media Planning	2019, 2021,	2016, 2018, 2019, 2020, 2021, 2023, 2024	2019,
DIG3553	Interactive Media	2017, 2018, 2019, 2020, 2021, 2022,	2015, 2024	2020,
DIG3588	Digital Capstone	2018, 2020, 2021, 2022, 2023	2018, 2019, 2020, 2021, 2022, 2023, 2024	2018, 2019, 2020, 2021, 2022, 2024
DIG3716	Interface Design		2023	
DIG3811	UX Design	2019, 2022, 2023		2022,
DIG4153	Writing for Digital Media	2022, 2023		2024
DIG4433	Visual Development	2017,	2020, 2024	2016, 2017, 2018, 2019, 2022, 2024
DIG4530	E-Commerce	2016, 2020, 2021,		

DIG4564	Content Management Systems	2022	2023, 2024	
DIG4591	Multimedia Production and Design Group	2016, 2017, 2018, 2019, 2020, 2021	2017, 2018, 2020, 2022	2017, 2020, 2021, 2022
DIG4570	Digital Multimedia Production Techniques	2016, 2019	2015, 2017, 2018, 2019, 2022	2019, 2021

AS/AA Courses Taught at GCSC

Course #	Course Name	Semesters Taught		
		Fall	Spring	Summer
CGS2069	Social Media Marketing	2022	2015, 2019, 2020, 2021, 2022, 2023	2016, 2017, 2018, 2019, 2020, 2021, 2022
DIG1135	Digital Design Concepts	2022	2023, 2024	
DIG2093	Digital Marketing	2022		
DIG2100	Web Design I	2015, 2016, 2019, 2020, 2021, 2022,	2015, 2016, 2017, 2018, 2020, 2021, 2022, 2024	2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2024
DIG2101	Web Design II	2015,		
DIG2151	Writing for Media	2022	2023	
DIG2200	Digital Video Production	2019	2016, 2017, 2024	2015,
DIG2205	Digital Post Production	2022		2022,
DIG2257	Radio Production	2022	2020, 2021	
DIG2290	Studio Production	2015, 2016, 2017, 2018, 2019, 2021, 2022	2015, 2016, 2017, 2022	
DIG2300	2D Animation		2015,	2015,
DIG2430	Digital Story Development	2017, 2018, 2022,	2019, 2023	

DIG2431	Digital Storytelling			2021, 2022,
DIG2580	Digital Media Portfolio	2015, 2017, 2019, 2020, 2021, 2022,	2015, 2016, 2019, 2021, 2022, 2023	2015, 2016, 2020, 2021, 2024
DIG2822	Electronic Journalism	2019, 2021, 2022,	2020,	
DIG2410	Basic Scripting	2021,	2021,	
DIG2930	Special Topics in Digital Media	2019,		
DIG2949	Digital Media Coop	2020, 2021,	2021,	2021,
GRA1100C	Principles of Graphic Design	2017,		
GRA2156	Computer Graphics I	2015, 2016, 2017, 2019, 2022,	2018, 2019,	2017,
GRA2157	Computer Graphics II	2017, 2018,	2016, 2017, 2018, 2023, 2024	

PRESENTATIONS AND INVITED LECTURES

Presenter

Bay County Chamber of Commerce's Career Connections Day, 2015

Bay Education Foundation Take Stock in Children Workshop, 2015

Paper Presentation

Goines, E., & Havard, B. (2013). The influence of content filtering and teachers' self-efficacy on the use of the internet in k-12 classrooms. Paper presented at the Association for Educational Communications and Technology annual meeting; Anaheim, CA.

Goines, E., & Havard, B. (2013). Internet level of use in k-12 classrooms: The impact of teachers' internet self-efficacy and content filtering attitudes. Paper presented at the Mid-South Educational Research Association annual meeting; Pensacola, FL.

PROFESSIONAL TRAINING AND CERTIFICATES

Certification

FEMA Certification, IS-403: Introduction to Individual Assistance (IA)(DF-103), 2023
FEMA Certification, IS-120.C: An Introduction to Exercises, 2023
FEMA Certification, IS-29.A: Public Information Officer Awareness, 2023
FEMA Certification, IS-800.D: National Response Framework, An Introduction, 2023
FEMA Certification, IS-235.C: Emergency Planning, 2023
FEMA Certification, IS-230.E: Fundamentals of Emergency Management, 2023
FEMA Certification, IS-200.C: Basic Incident Command System for Intimal Response, 2023
FEMA Certification, IS-317.A: Introduction to Community Emergency Response Team (CERTS), 2022
FEMA Certification, IS-100.C: Introduction to Incident Command System, 2022
Learning Documentary Video: 3 Editing and Post, LinkedIn Learning, 2022
Learning Documentary Video: 2 Production, LinkedIn Learning, 2022
Learning Documentary Video: 1 Planning and Pre-production, LinkedIn Learning, 2022
Learning to Teach Online, LinkedIn Learning, 2020
Digital Media Foundations, LinkedIn Learning, 2020
Creating Rubrics, Online Learning Consortium, 2017
Strategies to Improve Retention, Online Learning Consortium, 2017
New to Online: Essentials Part 1, Getting Started, Online Learning Consortium, 2017
WordPress 101, Learnable, 2014
Beginners' Guide to Web Design with WordPress, Learnable, 2014
Build Mobile Apps and Websites, Learnable, 2014
Responsive Web Design: Key Concepts, Learnable, 2014
Responsive Web Design in Action, Learnable, 2014
SEO Fundamentals, LinkedIn Learning, 2014
Muse Essential Training, LinkedIn Learning, 2014
Google Analytics Essential Training, LinkedIn Learning, 2014
Getting Started with Muse, LinkedIn Learning, 2014
Edge First Look Preview 6, LinkedIn Learning, 2014
Edge Animate Essential Training, LinkedIn Learning, 2014
Creating Interactive Projects with Edge Animate, LinkedIn Learning, 2014
Creating an Animated Infographic with Edge Animate, LinkedIn Learning, 2014
Creating a Homepage Marquee with Edge Animate, LinkedIn Learning, 2014
Analyzing Your Website to Improve SEO, LinkedIn Learning, 2014
After Effects CC 2013 Essential Training, LinkedIn Learning, 2014
WordPress 3: Creating and Editing Custom Themes, LinkedIn Learning, 2013
Learning Email Marketing, LinkedIn Learning, 2013
Photoshop CS5 New Features, LinkedIn Learning, 2011
Web Accessibility Principles, LinkedIn Learning, 2010
HTML5 First Look, LinkedIn Learning, 2010
CSS Positioning Best Practices, LinkedIn Learning, 2010

Conference

Governor's Hurricane Conference, West Palm Beach, FL, 2023
I/ITSEC, Orlando, Florida, 2021
National Student Electronic Media Convention, Virtual, 2021
Broadcast Educators Association Convention, Virtual, 2020
National Student Electronic Media Convention, Virtual, 2020
Broadcast Educators Association Convention, Las Vegas, Nevada, 2018
National Association of Broadcasters Convention - Las Vegas, Nevada 2017
National Student Electronic Media Convention, Philadelphia, Pennsylvania, 2016
National Association of Broadcasters Convention - Las Vegas, Nevada 2015
National Student Electronic Media Convention, Seattle, Washington, 2014
National Student Electronic Media Convention, San Antonio, Texas, 2013

Seminar or Workshop

After Effects for Beginners Training - Future Media Concepts Online 2018
Introduction to Adobe After Effects CC Training - Future Media Concepts Online 2018
Diversity in the Classroom Workshop, GCSC, 2018
Gulf Coast State College Leadership Institute, GCSC, 2018
Faculty Freedom: Helping Instructors & Students Focus on What Really Matter, GCSC, 2017
Tilt-Transparency in Learning and Teaching Webinar, GCSC, 2017
Student Engagement, GCSC, 2017
Mosaic: Prevent Discrimination and Harassment Together: Faculty & Staff, EduRisk, 2017
Protecting Children: Shine A Light, EduRisk, 2017
Intro & Content Development Canvas Training, GCSC, 2016
Gradebook/Assessment Canvas Training, GCSC, 2016
Responsive Web Design: Key Concepts Online Training, Learnable, 2015
Responsive Web Design in Action Online Training, Learnable, 2015
WordPress 101 Online Training, Learnable, 2015
CSS3 for Responsive Web Design Online Training, Learning Tree International, 2015

PROFESSIONAL AFFILIATIONS

Association of Florida Colleges, 2012-Present
College Broadcasters, Inc, 2013-Present
Broadcast Educators Association, 2015-Present

SERVICE

Department Service

Program Coordinator, AS and BAS Digital Media Programs, 2010-Present
Advisor, AS Digital Media, 2010-Present
Advisor, BAS Digital Media, 2011-Present
Advisor, AA Radio/Television Broadcasting, 2010-Present
Advisor, AA Advertising & Public Relations, 2012-Present

College Service

Advisor, Center for Student Media, 2010-Present
Committee Member, GCSC Technology Standards Committee, 2014-Present
Committee Member, GCSC Website Redesign Committee, 2015
Committee Member, GCSC Marketing and Communications Committee, 2016-Present
Committee Member, GCSC 60th Anniversary Planning Committee, 2017
Committee Member, GCSC 65th Anniversary Planning Committee, 2022
Committee Member, Commodore Cares Committee, 2022-Present
Committee Member, GCSC Curriculum Review Committee, 2022-Present
Committee Member, GCSC Fall Conference, 2017-Present
Committee Member, GCSC Mobile App Development, 2016-2020
Committee Member, GCSC QEP Steering Committee, 2019-Present
Committee Member, Foundation Scholarship Committee, 2017-Present

Professional Service

Committee Member, Habitat for Humanity Steering Committee, 2015
Committee Member, Tom P. Haney Technical Center Digital Design Program Advisory Board, 2014-2018
Committee Member, Bay Communication Foundation, 2015-Present

Community Service

Data Analyst, FEMA Mission 07428, Charlotte County, Florida, 2023
Data Analyst, FEMA Mission 06718, Lee County, Florida, 2022
Data Analyst, FEMA Mission 07174, Collier County, Florida, 2022
Judge, Bay County Regional Science Fair, 2017
Judge, University Academy Science Fair, 2017
Facilitator, Girl Scouts Entertainment Technology Badge day, 2018
Facilitator, Girl Scouts Digital Video Badge Day, 2018

COMPUTER SKILLS

Programming: HTML5, CSS3, JavaScript, JQuery, SQL

Applications: InDesign, Illustrator, Photoshop, Premiere Pro, After Effects, Audition

Platforms: WordPress