

BEHIND THE SCENES

MARKETING STRATEGIES

AERIAL PAYNE, CEO AND FOUNDER OF MARANTA COPY CO

Wednesday, September 24 | 2:30 to 3:30 PM

Room B210, Holley Academic Center

Join us for a conversation with **Aerial Payne**, the founder of Maranta Copy Co, a successful marketing agency. Ms. Payne will be providing behind-the-scenes insight on what makes a compelling marketing campaign and current effective branding tactics.

For more info reach out to **Dr. Wendy Ritz**, writz@fsu.edu



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*This event is housed in the Global
Business Learning Community
of the Business Administration
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