Planned Course Schedule

All of our graduate courses begin at 5 pm and last until 7:30 pm during the fall and spring (until 8:30 pm in the summer). Dr. Halvorson’s courses are almost always on Mondays. Dr. Lindsay’s are always on Tuesdays in fall and spring (Mondays in the summer). Dr. Wallace’s are almost always on Thursdays in fall and spring (Tuesday-Thursday in the summer).

EVERY FALL SEMESTER

- COM5127 Assessing Organizational Com REQUIRED
- MMC5600 Mass Communication Theory & Effects (ODD YEARS—Either this or SPC5545 REQUIRED)
- SPC5545 Persuasion (EVEN YEARS—Either this or MMC5600 REQUIRED)
- SPC5442 Group Dynamics & Leadership REQUIRED
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- MMC4300 Diffusion of Innovations OPTIONAL (Max. of 2 4000 level courses)
- SPC4620 Strategic Speech Making OPTIONAL (Max. of 2 4000 level courses)

EVERY SPRING SEMESTER

- COM5526 Marketing Com Management (EXCEPT S16) REQUIRED
- COM5126 Organizational Communication Theory and Practice (S16) REQUIRED
- COM5316 Statistical Methods in Communication Research REQUIRED
- COM5469 Communication Planning and Dispute Resolution (EVEN YRS) This, SPC6920, or ADV5503 REQ.
- SPC6920 Colloquium in Speech Communication: Training and Consult (ODD YRS) This, COM5469, or ADV5503 REQ.
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- SPC4360 Interviewing OPTIONAL (Max. of 2 4000 level courses)
EVERY SUMMER SEMESTER

- COM5126 Organizational Communication Theory and Practice. (EXCEPT SU16) REQUIRED
- ADV5503 Media Consumer Behavior (Su16) This, COM5469, or SPC6920 REQ.
- RTV5253 New Communication Technology: Theory & Research OPTIONAL
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- ADV4800 Creative Strategy II OPTIONAL (Max. of 2 4000 level courses)

OPTIONAL*

- ADV 4800 Creative Strategy II
  COM 4431 Rhetoric of Global Corporation
  MMC 4300 Comm. and Change: Diffusion of Innovation
  SPC 4540 Persuasion
  SPC 4620 Strategic Speech Making
  SPC 4630 Interviewing

*Strongly recommended for non-Communication Bachelor’s degree students

Courses taken for undergraduate credit do not count toward a graduate degree, unless the courses are in Communication at the 5000 level or above and are taken after being accepted into the BS/MS program.