

Stan A. Lindsay
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EDUCATION:

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| Ph.D. | Purdue University , West Lafayette IN
<i>Department:</i> Communication
<i>Major:</i> Rhetorical Studies
<i>Minors:</i> Classical Studies
Communication Theory
Research Methodology
Burkean Studies (unofficially)
<i>G.P.A.:</i> 3.92/4.00
<i>Awards:</i> David Ross Research Grant
Dissertation nominated by department for
1996 Council of Graduate Schools/
University Microfilms Dissertation Award
<i>Dissertation Topic:</i> "The Burkean Entelechy and the Apocalypse of John"
<i>Major Professor:</i> Don M. Burks
<i>Committee:</i> Edward Schiappa
Don Jennermann
Ralph Webb | August 1995 |
| • | The University of Illinois , Urbana IL
<i>Department:</i> Speech Communication
<i>Coursework:</i> 40 semester hours at Ph.D. level
<i>Major:</i> Rhetorical Studies
<i>G.P.A.:</i> 5.00/5.00
<i>Awards:</i> Attended on a University Fellowship
<i>Major Professor:</i> John Patton | 1978 - 1980 |
| • | Indiana University , Bloomington IN
<i>Department:</i> Program of Comparative Literature
<i>Coursework:</i> 20 semester hours beyond M.A. Degree
<i>G.P.A.:</i> 3.46/4.00
<i>Language Certification:</i> German
Greek
Hebrew
<i>Major Professor:</i> Henry Fischel | 1971 - 1977 |
| M.A. | Indiana University , Bloomington IN
<i>Department:</i> Near Eastern Languages and Cultures
<i>Major:</i> Hebrew
<i>Minor:</i> Comparative Literature
<i>Departmental G.P.A.:</i> 4.00/4.00
<i>Thesis:</i> "Anamartetous Fallen Angels"
<i>Major Professor:</i> Henry Fischel
<i>Committee:</i> J. Paul Sampley
Wadie Jwaideh | May 1977 |

B.A. **Lincoln Christian University**, Lincoln IL June 1971
Major: Communication
G.P.A.: 3.20/4.00
Awards: Graduated *cum laude*
Scholastic Award in Speech Composition

ACADEMIC EMPLOYMENT:

Florida State University: 2001 - present
Ranks: Assistant, Associate, and now full Teaching Professor
Campus: Panama City and Tallahassee
Department: Professional Communication
Service: Served as Chair of Faculty Council
Serve as Faculty Council Parliamentarian
Serve as Associate Editor-*KB Journal*
Helped design New M.S. Curriculum in Corporate and Public Communication
Helped design New B.S. Curriculum in Professional Communication
Helped design New Merit Pay Document
Helped design New Faculty Promotion System
Developed new course in Communication and Stress Management
Developed new course in Communication for Business and the Professions
Developed new course in Rhetoric of a Global Corporation
Recruited students
Honors: Nominee for FSU Advisor and Graduate Teaching Awards 2008 & 2009
Distinguished Faculty Member of the Year for School of Communication 2010

Loyola University Chicago: 1998 - 2001
Rank: Instructor
Campus: Lakeshore
Department: Communication
Service: Member-CMUN 101 Committee
Associate Editor-*Quarterly Journal of Speech*
Counselor-Providing Free Communication Counseling to Dozens of
Individuals Annually
Director-Ignatius Speech Contest

Purdue University: 1988-1993 & 1995-2001
Rank: Lecturer
Campus: West Lafayette
Departments: English
Communication
Service: Member-Business Writing Staff
Supervisor- Web Site Analyst with Teams Providing Free Consulting to 50+
Businesses and Non-Profit Organizations

Indiana University: 1995 - 1998
Campuses: IUPUC at Columbus
IUPUI at Indianapolis
IUK at Kokomo
IUE at Richmond
Departments: Speech Communication
Business
English
Classics
Service: Member-University Marketing Committee
Participant-American Business Seminar

Butler University: 1995 - 1997
Campus: Indianapolis
Departments: Speech
English

Milligan College:	1981 - 1986
<i>Campus:</i> Cooperative program between Milligan College and Purdue University at Purdue	
<i>Departments:</i> Biblical Studies Classical Languages	
<i>Service:</i> Instructor and Director of Center for Biblical Studies	
Iowa Christian College:	1974 - 1975
<i>Rank:</i> Professor	
<i>Campus:</i> Des Moines	
<i>Departments:</i> Biblical Studies Classical Languages Communication	
<i>Service:</i> Head-Library Acquisitions Member-Recruitment Committee	

ACADEMIC AWARDS AND HONORS:

- Recipient of **Distinguished Faculty Member of the Year Award**, School of Communication, Florida State University 2010
- Nominated for **Graduate Teaching Award**, Florida State University 2009
- Nominated for **Undergraduate Advising Award**, Florida State University 2008
- Dissertation nominated for the **Council of Graduate Schools/University Microfilms Dissertation Award**, Purdue University 1996
- Recipient of **David Ross Research Grant**, Purdue University 1995
- Recipient of **University Fellowship**, University of Illinois 1978
- Graduated *cum laude* from Lincoln Christian College and received all-collegiate **scholastic award in "Speech Composition"** 1971

RECENT PUBLICATION ACTIVITY:

Books Published:

- *ArguMentor* (**Book published in 2015** by Say Press)
- *Making Offers They Can't Refuse: The Twenty-One Sales in a Sale* 3rd ed. (**Book published in 2015** by Say Press)
- *The Expanded Kenneth Burke Concordance* (**Book published in 2014** by Say Press)
- *Basic Public Relations Documents: Implicit Rhetoric in Action* (**Book published in 2010** by Say Press)
- *The Essence of Rhetoric in Disney Music* (**Book published in 2010** by Say Press)
- *Disneology: Religious Rhetoric at Walt Disney World* (**Book published in 2010** by Say Press)
- *Persuasion, Proposals, and Public Speaking* 2nd ed. (**Book published in 2009** by Say Press)
- *Psychotic Entelexy: The Dangers of "Spiritual Gifts" Theology* (**Book published in 2006** by University Press of America)
- *The Seven C's of Stress: A Burkean Approach* (**Book published in 2004** by Say Press)
- *A Concise Kenneth Burke Concordance* (**Book published in 2004** by Say Press)
- *Revelation: The Human Drama* (**Book published in 2001** by Lehigh University Press)
- *Implicit Rhetoric: Kenneth Burke's Extension of Aristotle's Concept of "Entelexy"* (**Book published in 1998** by University Press of America)
- *The Twenty-One Sales in a Sale* (**Book published in 1998** by PSI Research/Oasis Books)

Book Submitted for Publication

- *Angels and Demons: The Personification of Communication* (Book Proposal submitted for publication)
- *Hidden Mickeyisms: The Implicit Rhetoric of Disney Films* (Book Proposal submitted for publication)
- *The Logic of Christianity: A Syllogistic Chain* (Book Proposal submitted for publication)

Representative Journal Articles:

- "Technology and Online Learning" (**Essay published 2015**, in *Journal of Media and Mass Communication*)
- "Burke, Perelman, and the Transmission of Values" (**Essay published 2015**, in *The KB Journal*)
- "Waco and Andover: An Application of Kenneth Burke's Concept of Psychotic Entelexy" (**Essay published August, 1999**, in *The Quarterly Journal of Speech*)
- "Prayer as Proto-Rhetoric" (**Essay published September, 1997**, in *The Journal of Communication and Religion*)

Book Chapters:

- "Communication, Hierarchy, and Dramatistic Form: The Arousing and Relieving of Stress " (**Chapter solicited for inclusion and published in 2008 book** *Transformative Communication Studies: Culture, Hierarchy, and the Human Condition* [Troubador Publishing Ltd.] edited by Omar Swartz)

RECENT SCHOLARLY CONFERENCE PARTICIPATION:

- "Angels and Demons as Communication Personified: The Incunabula of Logology" (paper presented at the **Tenth Triennial Conference of the Kenneth Burke Society** in June 2017 at East Stroudsburg, PA)
- "Lowest Score, Highest Honor" (paper accepted for presentation at the **Hawaii International conference on Education** in January, 2017, in Honolulu, Hawaii)
- "Epideictic Criticism: The Beatitudes as Epideictic Topoi" (paper accepted for presentation at the **International conference of Society of Biblical Literature** in July, 2015, in Buenos Aires, Argentina)
- "Technology and Online Learning" (competitive paper presentation at the **International Conference on Language, Communication, and Culture** in May, 2015, at Rome, Italy)
- "Using Technology in Online Learning Systems: An Agency-Act Ratio" (competitive paper presentation at the **Ninth Triennial Conference of the Kenneth Burke Society** in July, 2014, at St. Louis, MO)
- "Disney Parks and Pix: The Transfer of Value" (competitive paper presentation at the **Western States Communication Association** annual conference in February, 2014, at Anaheim, CA)
- "Burke's Entelechy, Perelman's Epideictic, and the Transmission of Values" (competitive paper presentation at the **Rhetoric as Equipment for Living (Kenneth Burke, Culture, and Education)** Conference in May, 2013, at Ghent University, Belgium)
- Respondent, discussing presentations by 16 presenters who use diverse research and teaching approaches and applications in Seminar: Celebrating the Community that Diversely "Does Disney": Multi-disciplinary and Multi-institutional Approaches to Researching and Teaching About the "World" of Disney. **National Communication Association** national convention in November, 2012, at Orlando, FL)
- "Disney's "Tangled" Take on Parent-Child Separation " (competitive paper presented at the **Triennial Conference of the Kenneth Burke Society** in May, 2011, in Clemson, SC)
- "Why John Morphs the Jewish Weltwochenschema into a Greek Tetralogy in Revelation" (competitive accepted for presentation at the **International conference of Society of Biblical Literature** in July, 2009, in Rome)
- "Using Kenneth Burke's Entelechial Method to Understand the Apocalypse" (paper accepted for presentation at the **International conference of Society of Biblical Literature** in July, 2009, in Rome)
- Panelist, discussing *Transformative Communication Studies* (invited participant at the **National Communication Association** national convention in November, 2008, at San Diego, CA)
- "The Dialectical Transcendence of Osama bin Laden" (paper presented at the **Triennial Conference of the Kenneth Burke Society** in June-July, 2008, at Philadelphia, PA)
- "Perelman's Epideictic and Burke's Entelechy: The Transmission of Values" (competitive paper presented at the 2008 **Promise of Reason** Conference in May, 2008, at Eugene, OR)
- "The Kenneth Burke Concordance: A Heuristic, Organizational, Mnemonic, and Pedagogical Tool for Scholars in Multiple Fields" (competitive paper presented at the 2008 **Rhetoric Society of America** Conference in May, 2008, at Seattle, WA)
- "Dramatistic Form: The Arousing and Relieving of Stress" (competitive Burke paper presented at the annual convention of the **Central States Communication Association** in March, 2007, at Minneapolis)
- "Stress and Dramatistic Form" (competitive Burke paper presented at the annual convention of the **Southern Speech Communication Association** in March, 2007, at Louisville)
- "Meta-Burkology: Using the Burke Concordance and Burke's Method to Perform Burkean Criticism on Burke" (paper presented at the **Triennial Conference of the Kenneth Burke Society** in July, 2005, at State College, PA)
- "Beat 'Em, Join 'Em, or Transcend 'Em: Violent and Nonviolent Options for Christians and Jews Confronting the Beast" (paper presented at the National conference of **Society of Biblical Literature** in November, 2004, at San Antonio)
- "Dialectical Transcendence in Revelation" (paper presented at the National conference of **Society of Biblical Literature** in November, 2003, at Atlanta)
- "The Sociopolitics of Revelation: A First-Century Social Movement within Judaism" (paper presented at the National conference of **Society of Biblical Literature** in November, 2003, at Atlanta)
- "John's Use of Synecdoche in Revelation" (paper presented at the National conference of **Society of Biblical Literature** in November, 2002, at Toronto)

- "Burke and bin Laden: Psychotic Entelechy and the Comic Frame" (paper presented at the **Triennial Conference of the Kenneth Burke Society** in May, 2002, at New Orleans, LA)
- "The Disney Entelechy: A Burkean Analysis of the Toy Stories" (paper presented at the conference *Rethinking Disney: Private Control & Public Dimensions*, in November, 2000, Ft. Lauderdale, FL) presented at the National conference of **Society of Biblical Literature** in November, 2000, at Nashville, TN)
- "Epideictic Topoi in Revelation: Roman and Christian 'Conquest' and the Rhetoric of Crisis" (paper presented at the National conference of **Society of Biblical Literature** in November, 2000, at Nashville, TN)
- "Woman and Serpent: The Entelechial Germ of Revelation" (paper presented at the Midwest conference of **Society of Biblical Literature** in February, 2000, at Chicago, IL)
- "The Number Six in Revelation and Kenneth Burke's Psychology of Form" (paper presented at the Midwest conference of **Society of Biblical Literature** in February, 1999, at Cincinnati, OH)
- "Entelechy as Implicit Rhetoric" (paper presented at the **National Communication Association** national convention in November, 1996, at San Diego, CA)
- "Entelechy in Aristotle and Burke: Etymological and Terminological Considerations" (paper presented at the **Triennial Conference of the Kenneth Burke Society** in May, 1996, at Pittsburgh, PA)
- "Hebrew Prayer as Jewish Proto-Rhetoric" (1995 SCA Seminar Series paper presented to seminar on Jewish Rhetoric: *From Rhetorical Practice to Rhetorical Theory* at **National Communication Association** national convention in November, 1995, at San Antonio, TX)
- "Conquerors and Cowards in Revelation--And the Burkean Concept of Transcendence" (paper presented to Midwest conference of **American Academy of Religion** in April, 1995, at Chicago, IL)
- "Prayer as Proto-Rhetoric" (paper presented to Midwest conference of **American Academy of Religion** in April, 1995, at Chicago, IL)
- "A Synecdochic Model of Revelation Imagery to Replace Caird's Kaleidoscopic Model" (paper presented to Midwest conference of **Society of Biblical Literature** in February, 1995, at Grand Rapids, MI)
- "Archetype, Entelechy, and Eschatology" (paper presented to **Rhetoric Society of America** national convention in May, 1994, at Virginia Beach, VA)

RESEARCH INTERESTS:

I have made a major commitment to exploring the implications of **Kenneth Burke's concept of entelechy**. I believe the term to be the most transcendent term in Burke's philosophical system. I understand the term to be Burke's key term for explaining how "**implicit**" rhetoric occurs whereas, Aristotle's term *rhetoric* regards essentially an "explicit" view of persuasion. My research plans include the application of "**entelechial criticism**" to cross-cultural communication, organizational communication, rhetorical theory, prayer theory, Biblical studies, literature, film, Disney theme parks, television programming, business communication, political rhetoric, domestic issues such as the Waco crisis and the Heaven's Gate occurrence, and international issues such as the War on Terrorism and Arab-Israeli peace issues.

COURSES TAUGHT:

At Florida State University (undergraduate courses):

- **Principles of Advertising** (Florida State U: ADV 3008)
Deals with advertising and promotion as related to levels of economic growth, cultural influences, and socio-legal environments. It is designed to provide the student with an introductory overview of the advertising industry. Instruction is provided on such areas as: Advertising foundations, Advertising ethics, Audience considerations, Planning and research, Various Media (Print, Broadcast, Online), Direct Response marketing, Promotions, Public Relations, Retail and business-to-business advertising, International advertising, and the Integrated campaign.
- **Writing for Public Relations** (Florida State U: PUR 3100)
Designed to help the student develop professional level writing skills for public relations. Instruction is provided on such topics as the laws and regulations affecting public relations practice, the ethics of persuasion, what constitutes "news," news releases and features, publicity photos, pitch letters, media advisories, press kits, op-ed articles, effective event management, writing a comprehensive program plan, and bottom-line evaluations of one's efforts.
- **Communication for Business and the Professions** (Florida State U: COM 3110)
A workplace-oriented oral communication course that provides practical education and experience in the preparation and presentation of informative, special occasion, and persuasive speeches, plus the development of interviewing and parliamentary procedure skills—through individual and group presentations.

- **Communication and Stress Management** (Florida State U: COM 4132 ONLINE)
Designed to help the student learn how to identify stressors in business contexts and successfully manage the stressful situations that result. Students learn to identify community stress, competence stress, confusion stress, conscientious stress, corporal stress, chrono stress, and cash stress in themselves and others. Then, they learn relief valves to manage each of these types of stress.
- **Creating Business Proposals** (Florida State U: COM 3930r)
Designed to help the student learn how to solve business problems through the development of business proposals. Instruction is provided on identifying increasing problems in business, proving the existence of such problems, analyzing the causes of such problems, analyzing potential solutions, developing specific proposals, and persuading decision-makers to enact those proposals.
- **Persuasion** (Florida State Univ.: SPC 4540)
Course covers Classical and Contemporary contributions to the art of persuasion. Emphasis is placed on business persuasion situations such as the sales process. Both qualitative and quantitative approaches are considered.
- **Argumentation** (Florida State Univ.: SPC 3513)
Course focuses on the principles of argumentation theory and the practical applications of these principles in argumentative situations. Traditional as well as contemporary approaches to the study of argument are combined with the settings of argument to provide a practical experience for each student.
- **Contemporary Rhetorical Theory** (Florida State Univ.: SPC 3231)
This course examines rhetorical theorists of the twentieth century, including Burke, Richards, Perelman, Toulmin, Foucault, Habermas, and Weaver.
- **Marketing Communication for Entrepreneurs** (Florida State Univ.: COM 3930r)
This course examines basic established marketing communication approaches and explores digital and emerging media approaches.
- **Rhetoric of a Global Corporation** (Florida State U: COM 4431)
A graduate/undergraduate level course designed to introduce the student to the religious, literary, and musical rhetoric of Walt Disney and the Walt Disney Corporation. Various musical, religious and anti-religious, and literary symbols found at Walt Disney World are analyzed.

At Florida State University (graduate courses):

- **Organizational Communication Theory and Practice**(Florida State U: COM 5126)
A graduate level course dealing with communication theory from a Burkean perspective organizational communication theories from classical, humanist, feminist, Japanese, and other perspectives. Drawing on case studies and research from both management and communication fields, it also emphasizes the practical skills business communicators use on a daily basis. Instruction is provided on improving such skills as making presentations, interviewing, making decisions with a group, managing interpersonal relationships, and researching and supporting ideas.
- **Assessing Organizational Communication** (Florida State U: COM 5127)
A graduate level course dealing with the methods and practices of measuring and assessing communication within organizations. Both qualitative and quantitative methods are taught and applied as students work as consulting teams for local organizations.
- **Classical Theories of Rhetoric** (Florida State U: SPC 5234)
A graduate level course designed to introduce the student to the classical foundations of rhetorical theory. The Writings of Homer, the Sophists, Plato, Aristotle, Cicero, Quintilian, and others are examined.
- **Marketing Communication Management** (Florida State U: COM 5485)
A graduate level course designed to help the student develop professional management skills so that s/he will be able to successfully integrate the marketing communication aspects of a business or non-profit organization.
- **Media Consumer Behavior** (Florida State U: ADV 5503)
A graduate level course dealing with research and analysis of consumer behavior. Drawing on research from both marketing and communication fields, it emphasizes the practical consumer analytical skills business communicators use.
- **Advanced Problems in Communication Theory and Research: Burkean Methods** (Florida State U: COM 6400r)
A graduate level course dealing with the methods of twentieth century thinker Kenneth Burke, the course provides an overview of the analytical methods of a communication theorist who has been called the most important rhetorical theorist since Cicero.
- **Advanced Problems in Communication Theory and Research: Integrated Marketing Communication** (Florida State U: COM 6403r)
A graduate level course dealing with all areas of marketing communication. The course emphasizes the integration of marketing communication messages throughout an organization. Drawing on the contributions of Kenneth Burke, the course introduces the concept of entelechial selling and demonstrates how businesses can use an entelechial concept to integrate all of their marketing communication messages.

At Other Colleges and Universities (undergraduate courses):

- **English Composition** (Purdue U: ENGL 101, ENGL 102; Indiana U East: COM 131)
Extensive practice in writing clear and effective prose. Instruction in logic, structure, and style. Courses emphasize basic genres of academic and professional writing such as representative anecdote, report, presentation, position paper, causal analysis, proposal, evaluation, and profile.
- **Composition and Critical Thinking** (Butler U: ENG 101)
Course seeks to improve students' reading and writing of expository essays. It helps students to express themselves by means of clear language, forceful logic, and developed argument. Instruction emphasizes Aristotelian rhetoric, Burkean rhetoric, and Toulminian analysis.
- **Public Speaking and Critical Thinking** (Loyola U: COM 101)
This introductory course is designed to supply students with the skills of public address, a fundamental understanding of critical thinking practices, foundational tenets of communication theory, a grasp of the relationship between context and communication, and a sense of the social responsibility that comes with the capacity for communication. Assignments include non-standard, textual analysis, cultural artifact, and proposal presentations.
- **Public Speaking and Rhetorical Analysis** (Butler U: SH 101)
Course provides broad history of the development of rhetorical theory from its Classical roots to its contemporary applications. Frequent opportunities for composition, delivery, and criticism of speeches. Assignments in epideictic, deliberative, and forensic applications.
- **Freshman Writing Seminar--Communicating Across Cultures** (Butler U: ENG 102)
Course takes up a cluster of issues and problems that arise when members of one culture communicate with members of another: How do different languages, assumptions, and values promote or hinder communication? What happens when misunderstandings go unchecked? How can communication be used to resolve problems?
- **Elementary and Intermediate Classical Greek** (Milligan C: GRK 111, GRK 112, Iowa C C: GRK 236, GRK 237, GRK 238, GRK 239)
Courses provide introduction, continuance, and reading practice in Attic Greek of the classical period. Emphasis is placed on grammar, syntax, and vocabulary building. Reading assignments include readings from the New Testament, Homer, and Aristotle.
- **Fundamentals of Speech Communication** (Purdue U: COM 114)
A study of communication theories as applied to speech; practical communicative experiences ranging from interpersonal communication and small group process through problem identification and solution in discussion to informative and persuasive speaking in standard speaker-audience situations.
- **Masterworks** (Butler U: ENG 121)
Course studies drama, film, and literary works that suggest a variety of responses to recurring human questions. These works from different historical periods and genres treat universal themes concerning the individual in society. Instruction is provided in the analytical methods of Kenneth Burke.
- **Public Speaking** (Indiana U-Kokomo and East: S 121; Indiana U. - Purdue U. at Columbus: R110)
Course emphasizes the theory and practice of public speaking. It provides training in the thought processes necessary to organize speech content and the analysis of the components of effective delivery and language.
- **Interpersonal Communication** (Indiana U-Kokomo: S 122; Indiana U. - Purdue U. at Indianapolis & Indiana U. - Purdue U. at Columbus: C 180)
Course provides theoretical models and practical consideration of spontaneous human interaction in face-to-face situations and various relationships. Special attention is given to perception, cognition, verbal and nonverbal communication, language, competence, and attitudes in dyads and small groups.
- **Business Communication** (Indiana U-Purdue U at Columbus: BUS X204, Florida State U: COM 3930r)
Course provides practical education and experience in preparation and presentation of business letters, memos, and other brief documents, reports and proposals, resumes, interviewing, sales approaches, and oral communication.
- **Greek and Latin Elements in Medical Terminology** (Indiana U-Kokomo: CLAS 209)
Course provides student with a basic vocabulary of some 1000 words together with materials for the formation of compounds. It enables the student to build a working vocabulary of several thousand words. Course is designed for those intending to specialize in medicine, nursing, dentistry, or microbiology.
- **Old Testament Survey** (Iowa C C: BIB 212; Milligan C: BIB 123)
Course provides introduction to and examination of the Old Testament, its content, background, and significance.
- **New Testament Survey** (Iowa C C: BIB 213; Milligan C: BIB 124)
Course provides an introduction to and examination of the New Testament, its content, Jewish and Hellenistic backgrounds, and significance.
- **Rhetorical Criticism** (Indiana U-Purdue U at Columbus: R220)
Course introduces students to criticism as a method of studying persuasive messages in speeches, fiction, mass media, music, political campaigns, art, and other modes of communication in contemporary culture. Also

designed to introduce the student to the major contemporary rhetorical theorists. The Writings of Kenneth Burke, Stephen Toulmin, Chaim Perelman, and others are examined.

- **Elementary Classical Hebrew** (Iowa C C: HEB 232, HEB 234)
Courses provide introduction, continuance, and reading practice in Classical Hebrew. Emphasis is placed on grammar, syntax, and vocabulary building. Reading assignments include readings from the Old Testament and Rabbinic texts.
- **The Pentateuch** (Iowa C C: BIB 312; Milligan C: BIB 351-352)
A study of the major theological concepts and themes of the five books of the Pentateuch, with an exegetical study of some particularly important passages and with some attention to literary types and structures.
- **The Prophets** (Iowa C C: BIB 326-328; Milligan C: BIB 301-302)
A careful exegetical study of the prophetic books of the Old Testament to determine their character, message, and the socio-political background of each.
- **The Life of Christ** (Iowa C C: BIB 330; Milligan C: BIB 201)
A study of the four Gospels considering Jesus as a person. Course also covers the literary relationship between the various Gospels.
- **Book of Acts** (Iowa C C: BIB 334)
A careful exegetical study of the design, government, ordinances and practices of the first century church, as well as Luke's recorded history of Paul's missionary journeys, as presented in Acts.
- **Johannine Literature** (Iowa C C: BIB 354; Milligan C: BIB 324)
A careful exegetical study of the contents and themes of the Johannine epistles, the Gospel of John, and the Book of Revelation.
- **Business Writing** (Purdue U: ENG 420)
Computer-based course seeks to improve students' skill in planning, drafting, and revising on-the-job writing projects and genres. Attention is given to purpose, readers, information, organization, and style. Typical assignments include resumes, proposals, progress reports, oral reports, and letters. The following basic **technology skills** are taught: Mac OS 7.6.1 and Windows '98 operating system use and navigation, locating web sites using Netscape 4.5 (Communicator), Word 97, accessing files in course server and home directory, transferring files from home to campus, subscribing and participating in class listserv list, using pop server e-mail (sending mail, appending documents in Netscape 4.5 Mail), making a basic web page using Netscape 4.5 (Composer), locating library resources using THOR, using Word 97 to make tables, use style sheet, insert headers/footers, cut/paste/size graphics, and draw diagrams, using PowerPoint 97 to make presentation slides, using Excel 97 to make charts, using Photoshop to design graphics.

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS:

- Rhetoric Society of America
- Kenneth Burke Society
- American Academy of Religion
- Society of Biblical Literature
- National Communication Association

MARKETING COMMUNICATION EXPERIENCE:

Served as member of the Marketing Committee

for Indiana University-Purdue University at Columbus, IN. 1997 to 1998

American Business Seminar, Columbus, IN--French and American business students.

Presented session on "Cross-Cultural Communication in Business." September 1997

Broker/General Agent--Fidelity Union Life of Dallas, Texas and several other companies. 1979 to 1995

- Developed an Agency in Terre Haute, IN where none existed.
- Developed Agency in West Lafayette, IN from low-producing agency into the #1 College Market Agency in the Company.
- Inducted into Fidelity Union Life Hall of Fame, 1985
- Awarded trips to Maui, San Francisco, Bermuda, Orlando, U.S.S.R., Denmark, Dallas, Sweden, Des Moines, Finland, Kauai, Germany, Netherlands, and Bahamas for marketing/management success.

PEER REVIEWER OF JOURNAL ARTICLES FOR:

Quarterly Journal of Speech
Journal of Communication and Religion
KB [Kenneth Burke] Journal
Western Journal of Communication

PEER REVIEWER OF ACADEMIC BOOKS FOR:

Oxford University Press
University of California Press