Specialization Courses for Recreation, Tourism and Events
FSU MAIN CAMPUS

ADV 4411-Multicultural Marketing Communication
Online-Fall
**Description:** This course is geared to train students to become effective communicators and marketers when reaching out to multicultural society. Marketers, communicators, and service providers interested in being effective in reaching out to culturally diverse groups need to become adept at designing messages and strategies geared to a culturally diverse society.

CCJ 2020-Introduction to Criminal Justice
Online Fall and Spring
**Description:** This course is designed to provide freshmen and sophomore students with knowledge of terminology, classification systems, trends, and theories of criminal justice.

CCJ 3651-Drugs and Crime
Online Fall and Summer
**Description:** This course provides students with a broad introduction to both illicit and licit drug usage and their impact on the justice system. Drugs and behavior are examined from various perspectives including historical, criminal justice, sociological, and biological perspectives. Emphasis is placed on analyzing the logic of the discourse surrounding drug policy by the opposing advocates.

CCJ 4601-Human Behavior
Online Spring
**Description:** This course studies the origins of human and deviant behavior from a multidisciplinary approach (biological, psychological, sociological, criminological); addresses major theories and research, including case studies illustrative of deviant behavior such as drug abuse, suicide, mental illness, and sexual deviance.

CCJ 4614-Criminal and Delinquent Behavior
Online Fall and Spring
**Description:** This course is an examination of patterns of criminal and delinquent behaviors in light of theories and classification concepts.

CHD 4615-Public Policy: Child and Family Issues
Online Fall and Summer
**Description:** Prerequisite: Major status or instructor permission. This course uses readings, lecture, discussion, guest speakers, field work, research, and writing, for students to become familiar with the process of formulating, implementing, and evaluating public policy. Family and child issues that have resulted in policy decisions at every level are identified, and current issues that are in need of attention by policy makers are explored. Research related to family issues and its impact on family policy is analyzed with emphasis on enhancing the role of family and child professionals in policy process.

CJJ 3013-Youth Culture and Crime
Online Spring
**Description:** This course explores the unique characteristics of juvenile offending and victimization by examining the cultural traits that differentiate youths from society in general. In doing so, the class, investigates various distinct subcultures globally and the relationship between specific forms of offending and subcultural traits.
CJJ 4010-Juvenile Justice
Online Spring
Description: This course provides an examination of juvenile delinquency and juvenile justice, including legal and social history, definition and explanation of delinquency, and assessment of delinquency prevention and correctional programs, with emphasis on application of philosophical, legal, and procedural principles to problems and cases of juvenile justice. May require community service hours.

COM 3332-New Communication Technology and Contemporary Society
Online Fall, Spring, and Summer
Description: This course relates the design, development, and the use of new communication technologies to social, economic, and policy implications. Lecture, labs, and discussion groups.

COM 4132-Communication and Stress Management
Online Fall, Spring, Summer
Description: This course examines the causes of and remedies for stress in the workplace. The course provides practical education in controlling stress that emphasizes primarily organizational, intrapersonal, and interpersonal communication skills and utilizes primarily written channels. The course is reading and writing intensive.

EDF 4210-Ed Psy: Dev Learners
Online Fall, Spring, and Summer
Description: This course is designed to introduce students to concepts of human development, learning, and motivation as foundations for the planning and implementation of classroom instruction. Students are expected to acquire and use theoretical knowledge to inform decisions about strategies for helping learners develop, learn, and achieve.

FAD 2230-Family Relationships and Life Development
Online Fall, Spring, and Summer
Description: This course studies families and interpersonal relationships in a changing society. Emphasis is on a life cycle approach to understanding the dynamics of family relationships.

FAD 3220-Individual and Family Life Span Development
Online Fall, Spring, and Summer
Description: This course is an analysis of individual and family development as it applies to professional application in human services.

FAD 3271-Ecological Contexts for Individual and Family Development
Online Fall, Spring, and Summer
Description: This course is an introduction to the overarching theoretical frameworks, providing a basis for understanding individual and family development. This course serves as a foundation for all major courses.

HME 4221-Family Resource Management
Online Fall
Description: Analysis of family decision making, goals, values, and resources.

LDR 2102-Leadership Theory and Practice
Online Fall
Description: This course is designed to inspire, teach, and engage students in the process of learning leadership, this course introduces students to leadership theory and helps them understand their unique role in leadership on campus, in their academic discipline, and within our larger society.
MMC 2000-Introduction to Mass Media  
Online Fall, Spring, Summer  
**Description:** This course covers a historical and social overview of the mass media and their relationship to the mass communication process in a modern society.

PAD 4372-Leadership and Communication in Emergency Management  
Online Spring and Summer  
**Description:** This course is designed to introduce students to the fundamental concepts, theories, principles, and practices of public information and communication in a risk environment as well as effective leadership principles in an emergency management shared power context.

PAD 4374-Introduction to Terrorism: Preparedness and Response  
Online Fall and Summer only  
**Description:** This course introduces students to the fundamental concepts, theories, principles, and practices of terrorism and terrorist events.

PAD 4391-Foundations of Emergency Management  
Online Fall, Spring, and Summer  
**Description:** This course is designed to introduce students to the fundamental concepts, theories, principles, and practices of emergency management.

PAD 4393-Emergency Programs, Planning, and Policy  
Online Fall, Spring, and Summer  
**Description:** This course examines functional demands that emergency managers should be aware of in crafting emergency management programs. Students investigate how public policy choices impact emergency planning and the consequences of a disaster event.

PAD 4395-Disaster Systems  
Online Fall and Summer  
**Description:** Prerequisite: PAD 4391. This course introduces students to the fundamental concepts, theories, principles, and practices of the role of Incident Command (ICS) as an organizational structure, Emergency Operations Centers (EOC) in coordinating response and recovery to crises, and information and knowledge management systems that support disaster management.

PAD 4833-International and Comparative Disaster Management  
Online Fall, Spring, and Summer  
**Description:** This course discusses practical and theoretical issues associated with international disaster management. Risk, hazards, and disasters are addressed from a global perspective with particular emphasis placed on the differences in key issues between developing and developed countries.

PUR 3000-Introduction to Public Relations  
Online Fall, Spring, and Summer  
**Description:** This course introduces the student to the principles and practices of the public relations profession throughout all organizations using public relations.

RTV 3001-Media Techniques  
Online Fall, Spring, and Summer  
**Description:** This course introduces students to basic principles and terminology associated with photography, filmmaking, television, and radio.
SPC 3210-Contemporary Human Communication
Online Fall, Spring, and Summer
**Description:** This introductory course surveys current scholarship in five areas of communication theory: group, rhetorical, interpersonal, legal, and performance communication.

SPM 4012-Sport in Society
Online Summer
**Description:** This course covers the role of sports in the United States, focusing on sports as social and cultural phenomena. Focus is on the relationships between sports and social variables such as race and gender, social institutions such as education and family, as well as social issues such as drug use and violence.

SPM 4013-Cross-Cultural Sports Management
Online Fall and Spring
**Description:** This course approaches sport through a variety of global perspectives and cultural lenses. Students are exposed to different national contexts, histories, leagues, and governing bodies, as well as the social, cultural, political, and economic imperatives organizing sport and its management, including global mega-events (e.g., Olympics, World Cup) and national structures (e.g., Barclays Premier League).

SPM 4104-Facility and Event Management
Online Spring
**Description:** Students in this course learn the factors involved in obtaining, running, and managing athletic events. They also learn the guidelines for designing, constructing, maintaining, scheduling, and managing an athletic facility.

SYG 2010-Social Problems
Online Fall
**Description:** This course represents a study of various contemporary social problems in an urbanized society, which may include such topics as education, the family, politics, the economy, race relations, drug use and alcoholism, over-population, and other issues.

SYG 2430-Sociology of Marriage and Family
Online Fall, Spring, and Summer
**Description:** This course focuses on marriage and family relationships over the life course. Topics covered include dating, love, sexuality, cohabitation, marriage, divorce, reconstituted families, parenting, and marital and family relationships in later life. The major course objective is to critically analyze some of our most private social relationships from a sociological perspective.

SYP 3000-Social Psychology of Groups
Online Fall, Spring, and Summer
**Description:** This course represents the study of social psychology from a sociological perspective. Specifically, it is an analysis of the influence of groups and the individual on each other, including the study of norms, group pressure, leadership, motivation, and social personality.

SYP 3730-Aging and Life Course
Online Fall and Spring
**Description:** In coming years, Americans will have to make important decisions regarding the consequences of population aging. This course explores how changing life course patterns have influenced retirement, health care, politics, and family structure. It also considers the policy choices that will have to be made in the twenty-first century as the baby boom generation reaches retirement age.
SYP 4550-Alcohol and Drug Problems
Online Fall, Spring, and Summer
**Description:** This course presents a review and analysis of sociological approaches to the study of alcohol and drug problems. It addresses theoretical perspectives on recreational and deviant drinking and drug use and introduces important empirical methods in the study of alcohol and drug problems and current debates over alcohol and drug policy.

SYP 4570-Deviance and Social Control
Online Fall, Spring, and Summer
**Description:** This course focuses on major theories and research traditions, including structural and social psychological causes of deviant behavior, processes of labeling deviants, and social conflict over definition and treatment of deviance.

SYP 4650-Sports and Society
Online Fall
**Description:** This course explores the topic of sport from a critical perspective focusing especially on inequalities in gender, race, class, and power. This class jointly examines sports as a social mirror that reflects status inequalities as well as the role of sports in perpetuating social inequalities.