



FLORIDA STATE UNIVERSITY
PANAMA CITY
COLLEGE OF APPLIED STUDIES
Corporate & Public Communication

Planned Course Schedule

All of our graduate courses begin at 5 pm and last until 7:30 pm during the fall and spring (until 8:30 pm in the summer). Dr. Halvorson's courses are almost always on Mondays. Dr. Lindsay's are always on Tuesdays in fall and spring (Mondays in the summer). Dr. Wallace's are almost always on Thursdays in fall and spring (Tuesday-Thursday in the summer).

EVERY FALL SEMESTER

- COM5127 Assessing Organizational Com REQUIRED
MMC5600 Mass Communication Theory & Effects (ODD YEARS—Either this or SPC5545 REQUIRED)
- SPC5545 Persuasion (EVEN YEARS—Either this or MMC5600 REQUIRED)
SPC5442 Group Dynamics & Leadership REQUIRED
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- MMC4300 Diffusion of Innovations OPTIONAL (Max. of 2 4000 level courses)
- SPC4620 Strategic Speech Making OPTIONAL (Max. of 2 4000 level courses)

EVERY SPRING SEMESTER

- COM5526 Marketing Com Management (EXCEPT S16) REQUIRED
COM5126 Organizational Communication Theory and Practice (S16) REQUIRED
- COM5316 Statistical Methods in Communication Research REQUIRED
COM5469 Communication Planning and Dispute Resolution (EVEN YRS) This, SPC6920, or ADV5503 REQ.
- SPC6920 Colloquium in Speech Communication: Training and Consult (ODD YRS) This, COM5469, or ADV5503 REQ.
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- SPC4360 Interviewing OPTIONAL (Max. of 2 4000 level courses)



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EVERY SUMMER SEMESTER

- COM5126 Organizational Communication Theory and Practice. (EXCEPT SU16)
REQUIRED
- ADV5503 Media Consumer Behavior (Su16) This, COM5469, or SPC6920 REQ.
- RTV5253 New Communication Technology: Theory & Research OPTIONAL
- COM4431 Rhetoric of a Global Corporation OPTIONAL (Max. of 2 4000 level courses)
- ADV4800 Creative Strategy II OPTIONAL (Max. of 2 4000 level courses)

OPTIONAL*

- ADV 4800 Creative Strategy II
COM 4431 Rhetoric of Global Corporation
MMC 4300 Comm. and Change: Diffusion of Innovation
SPC 4540 Persuasion
SPC 4620 Strategic Speech Making
SPC 4630 Interviewing

*Strongly recommended for non-Communication Bachelor's degree students

Courses taken for undergraduate credit do not count toward a graduate degree, unless the courses are in Communication at the 5000 level or above and are taken after being accepted into the BS/MS program. Furthermore, if a student took SPC4540 as an undergraduate student at FSU Panama City, s/he may not take COM5526 as part of his/her MS degree. If a student took SPC3231 as an undergraduate student at FSU Panama City, s/he may not take COM5126 as part of his/her MS degree. If a student took SPC3513 as an undergraduate student at FSU Panama City, s/he may not take ADV5503 as part of his/her MS degree. Since some of these courses are REQUIRED courses, the student is allowed to substitute any other 5000 or 6000 level course, including online courses offered by Tallahassee faculty.