Specialization Course List-FSU Panama City

ACG 2021-Introduction to Accounting
On campus only Fall and Spring
**Description:** This course offers an introduction to financial accounting concepts, placing emphasis on financial statements and how they reflect business transactions. Please note, Accounting Majors must earn at least a "B" in this course to proceed to required 3000 level accounting courses.

BUL 3310-The Legal and Ethical Environment of Business
On campus only Fall, Spring, and Summer
**Description:** An introduction to the legal setting in which business operates. Emphasis on business ethics. Legal topics include the nature of the law and the legal process, administrative law, business and the Constitution, statutory and common law, regulatory law, and agency/unemployment law.

COM 3110-Communication for Business and Professionals
On campus only Fall and Spring
**Description:** This workplace-oriented course provides practical education and experience in the performance of informative, persuasive, and special occasion speeches through individual and group presentations. Fulfills OCCR requirement.

COM 4470-Desktop Media
On campus only Fall and Spring
**Description:** This course provides overview of operations and applications of software packages; principles of design and presentation for print-based as well as audio-visual productions.

CLP 4134-Abnormal Child Psychology
On campus only Fall
**Description:** Prerequisite: DEP 3103. This course focuses on the development, maintenance, assessment, and treatment of various psychological disorders of childhood and adolescence. Theoretical perspectives and research findings are discussed pertaining to anxiety, depression, autism, conduct disorder, attention-deficit disorder/hyperactivity disorder, and learning disabilities.

DEP 3103-Child Psychology
On campus only Fall, Spring, and Summer
**Description:** Prerequisite: PSY 2012. This course provides broad coverage of topics concerning the biological, social, and cognitive aspects of children.

DEP 4404-Psychology of Adult Development and Aging
On campus only Fall
**Description:** Prerequisite: PSY 2012. Topics vary. May be repeated to a maximum of twenty-four semester hours. May be repeated within the same semester.

ECO 2023-Principles of Microeconomics
Online Fall, Spring, and Summer
**Description:** This course covers consumption, production, and resource allocations considered from a private and social point of view; microeconomic problems and policy alternatives; economics of inequality and poverty; and comparative economic systems.
EEC 4303- Expressive Arts
On campus only Fall and Spring
Description: Prerequisite: Admittance to the ECE program. Corequisite: Block I undergraduate courses of the ECE program. This course examines the role and value of the arts for the child. It explores developmental trends, appropriate practices, methods, media, and curricula of art, dance, drama, movement and music.

GEB 3213-Business Communications
On campus only Fall, Spring, and Summer
Description: Prerequisite: Upper-division business major. This course is designed to help business students develop the writing, verbal, and interpersonal skills that are necessary for a successful business career.

HFT 3240-Managing Service Organizations
Online Fall, Spring, and Summer
Description: This course is an in-depth examination of the concept of service and the linkages of the three most important functional areas of the firm: marketing, operations, and human resources. The course also addresses the concept of quality.

LEI 4932-Event Planning (Special Topics in Leisure Services-course code on Blackboard)-
Semesters offered: None that came up in course search
Description: Current topics in leisure services are studied in depth. May be repeated to a maximum of nine semester hours.

MAN 4301- Human Resource Management
On campus only Spring and Summer
Description: Prerequisite: MAN 3240. This course is a survey of the human resource management function in organizations. Topics include: selection, recruiting, training, compensation, and performance appraisal.

MAR 3023-Basic Marketing Concepts
Online Fall only On campus Spring and Summer
Description: Prerequisites: ECO 2023 and one behavioral science course. This course is a required prerequisite for all marketing courses. Gives the student an understanding of the decision areas and the ability to utilize marketing concepts to make business decisions.

MAR 3400-Professional Selling
On campus only Spring and Summer
Description: Corequisite: MAR 3023. This course addresses the application of behavioral and persuasive communication theories, as well as the techniques necessary to develop effective personal selling skills within organizations.

MAR 4841-Services Marketing
On campus only Fall, Spring, and Summer
Description: Prerequisite: MAR 3023. This course examines marketing in the service industries with particular emphasis on unique aspects of services marketing, the service-marketing mix, and the implementation of service strategies.

PUR 3000-Introduction to Public Relations
Online Fall, Spring, Summer
Description: This course introduces the student to the principles and practices of the public relations profession throughout all organizations using public relations.
PUR 3100- Writing for Public Relations
On campus only Fall and Spring
Description: Prerequisite or corequisite: PUR 3000. This course is designed to develop professional-level writing skills for public relations.

PPE 3003-Psychology of Personality
On campus only Fall, Spring, and Summer
Description: Prerequisite: PSY 2012. Topics vary. May be repeated to a maximum of twenty-four semester hours. May be repeated within the same semester.

PSY 4930-Special Topics: Eating Disorders and Obesity
On campus only Fall, Spring, and Summer
Description: Prerequisite: PSY 2012. Topics vary. May be repeated to a maximum of twenty-four semester hours. May be repeated within the same semester.

PSY 4930-Special Topics: Exercise and Sports Psychology
On campus only Fall, Spring, and Summer
Description: Prerequisite: PSY 2012. Topics vary. May be repeated to a maximum of twenty-four semester hours. May be repeated within the same semester.

SOP 3004-Social Psychology
On campus only Fall, Spring, Summer
Description: This course involves the scientific study of how people think about, influence, and relate to one another. Subjects include individual, cultural, behavioral, and biological levels of analysis. Completion of PSY 2012 is recommended prior to this course.

STA 2023-Fundamental Business Statistics
On campus only Fall, Spring, and Summer
Description: Prerequisite: MAC 1105 or equivalent. No credit is given for STA 2023 if "C−" or better has been previously earned in STA 2122, 2171, or 3032. High school students who earn a "3" or better on the AP statistics exam will be given credit for STA 2023. Statistical applications in business, involving graphical and numerical descriptions of data, data collection, elementary probability, random variables, binomial and normal distributions, sampling distributions, and confidence intervals and hypothesis tests for a single example.